



ARTWORK GUIDELINES FOR LABEL PRINTING

Please follow the instructions carefully to avoid costly reworks

We cannot accept finished artwork in Photoshop format. Unlike offset printing, scanned text and line arts are not acceptable. Thus, all text and line arts must be done in Illustrator or InDesign format.

QUESTIONS?! please call **1-877-473-8962** or email us at **info@stockbagdepot.com**

Design Software

- Adobe Illustrator CS5 or lower version
- Photoshop CS5 or lower version
- InDesign CS5 or lower version

Media

- CD or DVD
- E-mail (artwork file less than 6 megabytes in size.)
- FTP (please contact your sales representative for FTP Instruction.)

Prior to artwork submission, please discuss method of submission with your sales representative

Artwork Specifications

1. Text

- **Outline All Text.** All text must be converted to vector file or please include all screen and printer fonts (Suitcase and Postscript fonts). All the text should be created in Illustrator.

i.e.

OUTLINED TEXT

- **Proofread all text prior to submitting artwork.** Any changes made after artwork has been submitted may delay the process and incur additional cost.

2. Images/Support Files

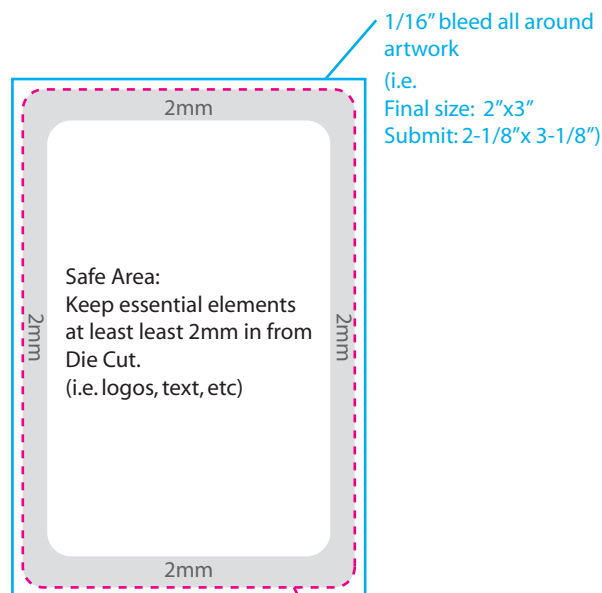
- Do not scan preprinted images
- **CMYK mode only**
- Please have your logo(s) created in Illustrator or InDesign. Do not import your logo(s) into Photoshop unless necessary.
- Include all support files separately (i.e. picture files, original files, etc).
- **Do not flatten layers in Photoshop.**
- 4-color process printing must be at a resolution of **300 dpi** (175 maximum line screen).

3. Nutrition Facts

- Please go to <http://www.cfsan.fda.gov/list.html> or <http://www.fda.gov/default.htm> for Nutrition Facts information.

4. Colors

- **Maximum 6 colors including varnish.** Please provide Pantone number for spot colors and/or 2 print-out for CMYK color reference.
- Gradients: The minimum percentage of a spot color is 40%.



Trim area. Standard labels have Round Corners.

Templates

Templates available upon request from your Sales Representative. Please use our template to insure proper layout and to avoid costly reworks. They are available electronically in Illustrator and/or PDF files.

Barcode

We have the Barcode software to create the barcode. If you do not have the software, just provide the barcode number along with the final artwork.